Alexander J. Sercel, PhD

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I am a mitochondrial biologist and business development professional specializing in mitochondria transfer biology and preclinical drug development with expertise in translational and clinical research. As a proven leader, educator and mentor, I develop innovative solutions that clear roadblocks in research and expertly communicate complex information to a wide range of audiences. My passion is advancing science to improve patient outcomes.

Employment History

2023-Present

Mitochondria World, San Diego, CA

Director of Scientific Affairs - Mitochondrial Biology

- Leads scientific content development of a public-facing mitochondrial biology non-profit, MitoWorld.org
- Works closely with international advisory board and external partners to connect mitochondrial research, clinical, and patient advocacy communities
- Manages contributing writers, artists, and developers to produce resources for mitochondrial researchers and educational materials for patients
- Engages the broader research community through presentations at international conferences

2025-Present

PharmaLegacy Laboratories, San Diego, CA

Sr. Business Development Manager - Preclinical Drug Discovery

- Leads business development efforts across the western US and Canada, expanding PharmaLegacy's client base among biotech and pharma companies for non-human primate (NHP) and other preclinical in vivo studies
- Develops and executes customized outreach strategies to drive engagement from decision-makers in target accounts and early-stage startups
- Partners cross-functionally with scientific and operational teams to align study proposals with client objectives, ensuring technical rigor and commercial relevance
- Manages complex sales cycles from lead generation through contract execution, contributing to record-breaking quarterly revenue and repeat business from top-tier clients

2024-2025

Biocytogen Boston Corporation, San Diego, CA

<u>Business Development Manager – Preclinical Services</u>

- Developed >\$1.2M in revenue during first quarter of tenure, surpassing quarterly sales goal and demonstrating rapid acclimation and effectiveness in driving growth
- Collaborated with multinational internal teams from across North America, Asia, and Europe to tailor service proposals and ensure alignment with client goals and timelines
- Cultivated and maintained strong relationships with biotech and pharmaceutical clients by representing Biocytogen at regional and global conferences

 Identified and capitalized on new business opportunities by leveraging industry knowledge and networking skills, resulting in a robust and growing international client portfolio across Canada, Mexico, and the USA.

2020-2024

Freelance Biotechnology Consultant, San Diego, CA

Technical Consultant - Mitochondrial and Cell Biology

- Worked with executive leadership at biotechnology startups to develop research strategies and experimental designs to support discovery and product development
- Drafted slide decks, poster presentations, and manuscripts for clients to communicate preclinical research results to internal and external stakeholders
- Delivered comprehensive literature reviews on diverse technical topics to provide strategic insight and inform research goals for R&D and management teams
- Composed grant proposals for clients to federal funding agencies, investors, and private institutes including the NIH, the Chan Zuckerberg Initiative, and NASA

2021-2023

Columbia University Irving Medical Center, New York, NY

Postdoctoral Researcher – Bioenergetics of Mitochondrial Disease

- Designed and conducted translational and clinical research projects to investigate the energetic response to mitochondrial defects in primary tissue cultures and human subjects
- Led multidisciplinary team to prepare and execute an IRB-approved clinical study to quantify whole-body energy expenditure in human mitochondrial disease patients
- Designed and managed the development of a clinical sample processing suite costing over \$350K
- Directly supervised and trained lab members in human biosample processing, bioenergetics analysis techniques, and scientific communication

Education

2021	PhD, Molecular Biology
	Molecular Biology Institute, University of California Los Angeles, Los Angeles, CA
2015	BA, Biology with Highest Honors
	University of California Santa Barbara, Santa Barbara, CA

Publications (Select out of 13)

- **Sercel AJ,** Sturm G, Gallagher D, St-Onge M-P, Kempes CP, Pontzer H, Hirano M, Picard M. (2024). Hypermetabolism and energetic constraints in mitochondrial disorders. Nature Metabolism. doi: 10.1038/s42255-023-00968-8
- **Sercel AJ**, Patananan AN, Man T, Wu T-H, Yu AK, Guyot GW, Rabizadeh S, Niazi KR, Chiou P-Y, Teitell MA. (2021). Stable transplantation of human mitochondrial DNA by high-throughput, pressurized isolated mitochondrial delivery. eLife. doi: 10.7554/eLife.63102.
- **Sercel AJ**, Carlson N, Patananan AN, Teitell MA (2020). Mitochondrial DNA Dynamics in Reprogramming to Pluripotency. Trends in Cell Biology. doi: 10.1016/j.tcb.2020.12.009.